NWLA SHRM

NORTHWEST LOUISIANA SOCIETY FOR HUMAN RESOURCES MANAGEMENT

Annual Conference Vendor Information Packet

2018 NWLA Society for Human Resource Management Presents:

NWLA SHRM Annual HR Conference
Gaining the Edge –
Bridge the Gap to Your Competitive Advantage!

When: Wednesday, August 22nd, 2018 (08/22/2018)

Where: Margaritaville Resort Casino – Paradise Theatre (Valet Entrance)
777 Margaritaville Way
Bossier City, Louisiana 71111

Vendor Registration & Setup Time: 7:00A.M.

- A member of our conference committee will assist you with locating your table upon arrival.

Items Included With Booth:

- Table
- Chairs (# of chairs based on purchased package)
- Table cloth
- Access to wi-fi/outlet (Please specify by 08/15 if you will need wi-fi/outlet capabilities)
- Lunch (breakfast/lunch menu preview will be sent prior to conference date)

The NWLA Society for Human Resources Management thanks you for partnering with us to host the best HR conference in Northwest Louisiana!

Our HR/business community is excited to find out how they can the bridge the gap to their competitive edge & your presence or service is the best part of the conference experience!

Each year our conference attendees are asked to share with us their experience with our vendors in the form of a Vendor Contest. The Vendor Contest is a great way to encourage our attendees to visit with you and learn all about how your company & how you may partner with one another. Contest instructions are below.

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Vendor Contest Instructions

For this year's contest, each vendor table will include a small cardboard box. The box at your assigned table will be labeled with your company's name.

Objective:

Communicate the concept & benefits of your product/service to attendees & how your product or service may help them gain a competitive edge in their workplace, school, or HR – related topics.

Vendors are encouraged/instructed to:

1. Display as much information about their company, products, & services as possible for attendees.
2. Decorate/Design vendor table in sync with conference theme (power tools/construction, colors of common tools, hard hats, etc. Our conference theme this year is *Gain the Edge - bridge the gap to your competitive edge*).
3. Initiate interaction with attendees & encourage participation in your individual booth giveaways (this is optional, vendors are not required to host an individual giveaway).

Each attendee will be given 5 tickets. Attendees who visit your table will write your company's name on their ticket and place the ticket in your table's box. The Vendor with the highest ticket count at the end of the conference will win a credit toward a vendor table package at the 2019 Annual HR Conference.

The criteria above labeled, *Vendors are Encouraged/Instructed to*: will serve as a guideline for vendors to follow regarding how to set up their booth & engage attendees.

If you have any questions, please contact Ebony Freemount, Conference Chair.

Ebony Freemount | Conference Chair
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