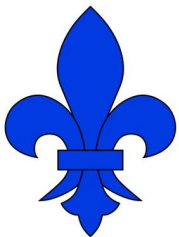


**Employee
Engagement-
*It makes Dollars,
and Sense!***

Northwest Louisiana Society for
Human Resources
Annual Conference - 2017

August 23rd, 2017 - Shreveport, La.
ElDorado Casino Resort



**NWLA
SHRM**

NORTHWEST LOUISIANA SOCIETY FOR HUMAN RESOURCES

**SPONSOR & VENDOR
PROSPECTUS**

AFFILIATE OF



SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

NWLA SHRM, an affiliate of the Society for Human Resource Management (SHRM), is proud to present our 2017 Annual Conference –

Employee Engagement-*It makes Dollars, and Sense!*

August 23, 2017 at ElDorado Casino Resort in Shreveport, La.

We will be filled with more than 125 executive to entry level Human Resource professionals from across Northwest Louisiana in search of education, networking, and the best products and services for the profession.

The 2017 Conference will feature dynamic speakers in a general session. Our Key Note Speaker has been booked, he is a highly coveted speaker, and we think a great addition to our conference this year.

<http://www.patrickhenrypeaker.com/>

This prospectus will share how your company can make the most of these opportunities to promote your product or service.

We hope you will take a few minutes to consider the Sponsor and Vendor opportunities outlined in this prospectus. I am eager to help you find the best way to promote your product or service to our attendees. My contact information can be found below.

We look forward to seeing you in Shreveport,

Renee Irby

Renee Irby –SHRM-CP, PHR
NWLA SHRM – President

Human Resources Manager
DeBoles Nutritional Foods, Inc. DBA Shreveport Macaroni Mfg Co.
104 N. Common | Shreveport, La. 71101
Phone: (318) 222-6857 ext. 1621 | Fax: (318) 221-7815
Email: Renee.Irby@hain.com





The Northwest Louisiana SHRM was founded in 1957 and became affiliated with the National Society for Human Resource Management, SHRM, in 1972. Today over 140 local companies are represented by its membership.

60 YEARS

AFFILIATE OF



SOCIETY FOR HUMAN RESOURCE MANAGEMENT

(This is our 60th Year!!!!)

The Northwest Louisiana Chapter is an affiliate chapter of the Society for Human Resource Management (SHRM), the world's largest professional association devoted solely to the Human Resources profession. Our chapter's hundred plus members represent employers in the northwest parishes of Louisiana including Caddo, Bossier, Webster, Desoto and the East Texas counties of Harrison and Panola.

Local chapter membership, in conjunction with national SHRM membership, provides the well-rounded HR professional with extensive networking, programming and learning opportunities. The chapter hosts monthly meetings to educate our members on current and vital HR concerns. There is an annual workshop, where industry leaders and HR professional share their knowledge and proven practices with members and the community.

Student chapters from Louisiana State University's are sponsored by our chapter. We encourage and foster future leaders in HR by awarding a scholarship to a deserving student in the Human Resources profession. To inspire continued growth in the HR profession, the chapter provides significant financial support to the SHRM Foundation which is the research and growth arm of our profession.

Our chapter is supported by a fantastic group of volunteer board members that strive to advance the profession and support the HR professional.

<https://northwestlouisianashrm.wildapricot.org>



Employee Engagement ***-It makes Dollars, and Sense!***

The 2017 NWLA SHRM Conference will offer an in-depth general session relevant to the field of human resources. This year our specific topic will be on Employee Engagement.

We are a unique conference — all Sponsors/Vendors are in the room with us — which not only allows you to meet with our HR Professionals without seeking out and scheduling meetings, but you also have the opportunity to participate with us and the speakers during session.

All attendees have the opportunity to earn SHRM and HRCI certification credits by attending the conference.

General inquiries about the conference can be sent to:
nwlashrm@gmail.com
or Renee.Irby@hain.com

Sponsor Package Information

Silver Sponsor-\$1,000 (4 Available)

- Five (5) Conference Registrations
- Private vendor table for the event, and Private participant table
- Special recognition in our Conference Binder, NWLA SHRM Newsletter, and on our website: (<http://nwla.shrm.org> or nwla.shrm.org).
- Your link on our website in our “thank you” area
- Business Card ad in newsletter from August through the end of the year
- One two-minute commercial during the event
- 1/3 page ad in our Conference Material


Your sponsorship will be featured on all conference material printed and digital media.

Gold Sponsor-\$2,500 (3 Available)

- Everything included in our “**Silver**” Level Sponsor, as well as:
- An additional Conference Registration (Total 6 Registrants)
- 1/2 page ad in our Conference Material

This level will be our Speaker Sponsor, Your sponsorship will be featured on all conference material printed and digital media.

Diamond Sponsor-\$5,000 (2 Available)

- Everything included in our “**Gold**” Level Sponsor, as  well as:
- An additional Conference Registration (Total 7 Registrants)
- One five minute commercial with Special Recognition during the event
- Full page ad in our Conference Material

This level will be our Event Sponsor, Your sponsorship will be featured on all Advertised Event Literature, printed and digital media. (Through-out the year)



60 YEARS

Be a part of our 60th Year providing quality education programing to our Current and Future HR Leaders!



Sponsor Package Choice (Circle One)

Silver

Gold

Diamond 

Name of Company:

Address:

Phone Number:

Email:

Contact Person:

Attendees:

Special equipment requested:

Make checks payable to “NWLA SHRM” and mail to:
NWLA SHRM, P. O. Box 3839, Shreveport, LA 71133-3839
or **use our online payment feature at**
<https://northwestlouisianashrm.wildapricot.org/events>
Contact: **Renee Irby-SHRM-CP, PHR at 318-222-6857 or**
renee.irby@hain.com

Sponsor setup 8:00 a.m. – 9:00 a.m.

Included in Booth: Draped skirted table, 2 folding chairs, complimentary WIFI and trash can. We encourage offering a prize at your booth to encourage interaction. We will have a Vendor/Sponsor Contest to encourage engagement, more details will be sent once forms are returned.

Vendor Package Information

Empowerment - \$300.00: (4 Available)

Two (2) Conference Registrations,
Private vendor table for the event,
Special recognition in our Conference Material,
NWLA SHRM Newsletter, and on our website:
(<http://nwla.shrm.org> or nwla.shrm.org)

Engagement - \$450.00: (4 Available)

Everything included in our “Empowerment” Level Vendor,
as well as:
One additional Conference Registration (Total 3 Registrants),
Your link on our website in our “Thank You” area,
Business Card ad in newsletter from August through the end
of the year, and in our Conference Material.

Enhancement - \$700.00 : (4 Available)

Everything included in our “Engagement” Level Vendor
as well as :
One additional Conference Registration (Total 4 Registrants),
1/4 page ad in our Conference Material.



Empower

Engage

Enhance

Enable



60 YEARS

**Be a part of our 60th Year providing
quality education programing to our
Current and Future HR Leaders!**



Vendor Package Choice (Circle One)

Empowerment

Engagement

Enhancement

Name of Company:

Address:

Phone Number:

Email:

Contact Person:

Attendees:

Special equipment requested:

Make checks payable to "NWLA SHRM" and mail to:
NWLA SHRM, P. O. Box 3839, Shreveport, LA 71133-3839
or use our online payment feature at

<http://nwla.shrm.org/forms/rsvp-annual-conference-vendorsponsor>

Contact: **Renee Irby-SHRM-CP, PHR at 318-222-6857 or**
renee.irby@hain.com

Vendor setup 8:00 a.m. – 9:00 a.m.

Included in Booth: Draped skirted table, 2 folding chairs, complimentary WIFI and trash can. We encourage offering a prize at your booth to encourage interaction. We will have a Vendor/Sponsor Contest to encourage engagement, more details will be sent once forms are returned.

Advertising Opportunities

If you are unable to travel and be on-site for the conference as a Sponsor or a Vendor, we do have Advertising Opportunities for you. Limited advertising space is available in the Conference Binder which is provided in **Full Color** to all attendees. Placement of advertisements in the Conference Binder is at the discretion of the Printing Chairperson due to spacing and may be subject to change. Artwork, payment and Advertiser Registration Form must be received by July 1st, 2017 for inclusion in the Conference Binder.

2017 ADVERTISING REGISTRATION FORM

Company: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

City: State: Zip Code: _____

Phone: _____ Fax: _____

Full Page: \$500 Half Page: \$350 Quarter Page: \$200

Enclosed is a Check in the Amount of \$ _____ Payable to the NWLA SHRM.

Please Charge My Card (check one) Visa MasterCard AMEX for the Amount of \$ _____

Name as it Appears on Card:

Card Number: _____ Expiration Date: ____/____/____ CIN #: _____

Card Billing Address:

Authorized Signature:

Printed Name: _____ Title: _____

FOR MORE INFORMATION OR TO REGISTER AS AN ADVERTISER

<https://northwestlouisianashrm.wildapricot.org/events>

Contact: ***Renee Irby-SHRM-CP, PHR at 318-222-6857 or renee.irby@hain.com***

Make checks payable to "NWLA SHRM" and mail to:
NWLA SHRM, P. O. Box 3839, Shreveport, LA 71133-3839

IN-KIND SPONSORSHIPS

A limited number of In-Kind Sponsorships are available and may be awarded by documented agreement.

ELECTRONIC ATTENDEE REGISTRATION LISTS

- Post-Conference Attendee Registration List will be emailed to sponsors one week following the conference.
- Includes information for those attendees whom did not specifically elect to be excluded.

FOR MORE INFORMATION OR TO REGISTER AS A SPONSOR CONTACT:

Renee Irby

**Renee Irby –SHRM-CP, PHR
NWLA SHRM – President**

**Human Resources Manager
DeBoles Nutritional Foods, Inc. DBA Shreveport Macaroni Mfg Co.
104 N. Common | Shreveport, La. 71101
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Email: Renee.Irby@hain.com**

Education and Encouragement of
HR Professionals for 60 years!

